2007 National Rural ITS Conference

October 7-10, 2007 • Grand Traverse Resort • Traverse City, Michigan

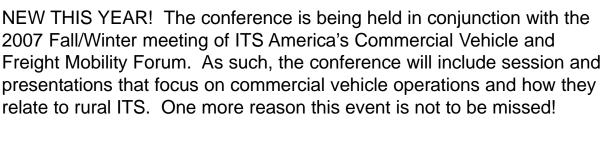
Hosted by the Michigan Department of Transportation and ITS Michigan Sponsored in part by USDOT, ITS America, Open Roads Consulting, and GE MDS, LLC



n the shores of Michigan's Golf Coast, the 2007 National Rural ITS Conference will provide participants an opportunity to network and share experiences and knowledge within and across a wide variety of ITS disciplines. It will highlight applied, application specific solutions and lessons learned from both local and multi-jurisdictional challenges. Attendees will gain from the interactions with both traditional and nontraditional ITS presenters to bring something back they can use and apply within their own community.



In addition, participants will have the opportunity to network while visiting the many scenic areas surrounding Traverse City. From the endless outdoor opportunities, including boating, winery tours, world-class golf, balloon flights, and horseback riding, to the unique museum and historic venues, or the casino and downtown night life, take a look, and you will say "Take Me There" to the casual and stimulating lifestyle of Northern Michigan.



Want to learn more? Preliminary agenda, sponsorship and vendor opportunities and travel information is all available online. Simply logon to www.nritsconference.org to learn more. We look forward to seeing you in Traverse City!

